



REQUEST FOR PROPOSALS  
DOCUMENTARY AND PHOTO EXHIBIT

## RFP – DOCUMENTARY AND PHOTO EXHIBIT

**Canada at (De)criminalization: LGBTQI2S History to 1969** will use Canada's decriminalization of homosexuality in 1969 as a jumping off point for an exploration of vital questions about our communities' histories. The documentary and photo exhibit will unpack Canada's LGBTQI2S history prior to the emergence of out, open, and often exclusive gay and lesbian civil rights movements.

The context of (de)criminalization in Canada is deeply ambivalent. Through engaging in discourses that shaped LGBTQI2S identities at mid-century, we will delve into narratives, categorizations, and boundaries of (cis, white) gay and lesbian activism. Focusing on what came before (de)criminalization, this community-driven and fiercely intersectional project will ask expansive questions about LGBTQI2S history in Canada: what is our history? Who is our history? Whose stories get to be told, and how can we tell the stories we've lost? How should we preserve our history? What does history mean for the present, and coalition social movement politics? How do we hold a painful history close?

## PROJECT OVERVIEW

Egale Canada is seeking a production company or team to develop a 60-minute documentary, as described above (to be made available in English and French) as well as curate a complementary photo exhibit that will travel to 5-10 locations across Canada. More information on bilingual requirements can be found under the *Budget* section. We seek to create a critically engaging and community-driven project that resonates with our brand and Heritage Canada's commemorative spirit while encompassing a fresh vision for audiences of varying ages and familiarity.

Egale and the selected production company or team will work with community activists, organizations, academics and consultants, who will provide consultation on script development, sourcing, and production. All aspects of the concept, script, casting, creative direction and production will be required to meet with the final approval of Egale Canada. Each team should have a writer with credits who will develop scripts. Egale Canada will review and approve script and casting at multiple agreed-upon points throughout the project process.

## TIMELINE

Following the selection of a production company by **August 31st, 2018**, Egale plans to immediately begin research and script development on the documentary. We aim to begin filming **Fall 2018**, with delivery of broadcast-ready documentary for **Summer of 2019**. The timeline is subject to change.

## BUDGET

A budget should be submitted (incl. all applicable taxes) for a 60-minute bilingual documentary and a mobile photo exhibit (shown in 5 cities across Canada). Please use the Telefilm Canada Talent to Watch program (formerly the Micro-Budget Production program) format.

Budget should take into account:

- English and French versions (subtitles for each language when required)
- ACTRA fees (Session fees as per the current Independent Production Agreement, plus an additional 60% of each performer's net fees for broadcast and new media rights in perpetuity)
- UDA fees (Estimate fees for broadcast and new media rights for a period of at least 5 years)
- The possibility of high profile performers who work above scale
- Crew, set design, costuming and props
- Shooting at different locations
- Post-production including editing, music, voice over narration and visual effects
- Sourcing, production, and logistics for a photo exhibit in at least five Canadian cities
- Contingency
- Final broadcast-ready deliverable

This budget should be inclusive of all necessary costs to create a full-length 60-minute bilingual documentary and a complementary mobile photo exhibit, including all applicable taxes. Admin/overhead costs should be factored into the relevant categories.

The quoted price should be inclusive of any pro bono work through consultants or sub-contractors and offer scalable options that differentiate between fixed and added costs. Please include a budget line for all applicable taxes. Please note that while proposals that include additional funding opportunities for new media components will be considered, the proposed budget should not include web or new media projects or promotional activities.

Budget Range: \$300-\$400K (CAD)

Budget Categories (suggested / high level):

- Consultant-Professional Fees
- Event/Venues
- Travel
- Promotion and Communication
- Outreach

## PROPOSAL ORGANIZATION

*Please limit your proposal to a maximum of 10 pages, including appendices.*

**Executive Summary:** Describe your approach and vision for the documentary and photo exhibit, and a general idea of the time and cost to complete the project. Please include a brief profile of your company including number of years in business and a breakdown of the proposed creative team and any potential subcontractors. Please include information on insurance coverage.

**Production:** Include a general work plan outlining timelines and deliverables. A point form summary is welcome.

**Project:** Clearly describe how you would select and tell the story of LGBTQI2S communities before 1969, both narratively and visually. Explain why these stories should be selected over all others.

**Appendices:** In addition to any other appendices you choose to add, please include client references and client work samples (demos).

**Proposal must be signed by a designated officer of the corporation.**

## SELECTION CRITERIA

Selection will be based on the assessment of four aspects of submission:

**Concept:** Vision and appropriateness for the organization's needs and brand; including any innovative elements in your proposed concept.

**Work Samples and References:** Quality of your portfolio, such as: your experience with similar projects including client work; your flexibility pertaining to potential shifts in project scope or timelines; integrity; and your process for developing and carrying out the project in a timely manner. Please note that the production team or company should be available during regular working hours.

**Time & Cost:** They must be appropriate and reasonable. Budget lines and a best estimate of pro bono work must be clearly defined in the proposal.

**Proposal:** Organization, clarity, and brevity. Please be concise. Production companies are not necessarily selected based on their story ideas, but strong story ideas are noted. We are looking for demonstrated originality in the idea and its execution.

## ADDITIONAL INFORMATION

For more than thirty years, Egale has been working to improve the lives of lesbian, gay, bisexual, trans, queer, intersex, and Two Spirit (LGBTQI2S) people in this country.

Today, we are Canada's only national charity that seeks to improve the lives of LGBTQI2S people by informing public policy, inspiring cultural change, and promoting equal rights and inclusion through research, education, and community engagement.

Our work began in the courtroom and over the years, Egale has been successful in each of the twelve cases that it has brought before the Supreme Court of Canada. The most famous case resulted in the Civil Marriage Act (2005), making Equal Marriage a reality for Canada.

The legal right to marry did not solve all of the challenges faced by the LGBTQI2S community in Canada and while Egale maintains a degree of legal advocacy, we have evolved from the courtroom to deliver programs on the front lines of the many areas where substantive equality and inclusion remain a battleground in this country.

Information about Egale and programs may be found at [egale.ca](http://egale.ca)

## DEADLINE

**EXPRESSION OF INTEREST** - Cover letter with brief company or team introduction (250 words max) - due August 20th, 2018 to [heritage@egale.ca](mailto:heritage@egale.ca)

**PROPOSAL:** An electronic copy of the proposal is due August 26th, 2018 at 11:59 p.m. ET to [heritage@egale.ca](mailto:heritage@egale.ca). Questions may be sent to [heritage@egale.ca](mailto:heritage@egale.ca). No extensions will be granted. No phone calls please.

We regret that due to the high volume of applicants we are unable to provide detailed feedback to unsuccessful candidates.

Submission of proposal and company name should be clearly indicated in the subject line. This is an open and competitive process. Proposals will be evaluated immediately thereafter. Egale Canada will select the top 3 proposals for follow-up interviews in person or by phone in late August / early September.

Please note that the services performed by the selected production company in regard to the documentary shall be for the exclusive benefit of Egale Canada. All work products generated as well as copyright for the documentary shall belong to the organization.